

BY SPONSORING GARDNER PARKS AND RECREATION, YOU ARE SPONSORING THE COMMUNITY.

It is the purpose of the Gardner Parks and Recreation Department to establish, preserve, and manage the public parks, greenways, and recreation facilities to offer a variety of fun, family-oriented opportunities to benefit and enrich the quality of life for the people in our community. We want to not only continue to offer these activities and events but we want to do them well. We are looking to work with area companies and build partnerships as a means to garner support and keep these programs viable and the citizens in our community involved and engaged.

BENEFITS OF GIVING

ADVERTISING

Get your name and logo in front of local residents and businesses to promote your offerings and services. Our events garner exposure locally and regionally through onsite advertising, print and social media.

INCREASED PATRONAGE

Let your neighbors know what you can provide and earn their loyalty. Name and Brand Recognition can yield higher visitor and resident traffic

TAX SAVINGS

Charitable donations made to the city are fully tax-deductible. Please check with your tax advisor for full benefits and details.

Thank you for your generous support!

Sponsoring Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email: _____

Sponsoring Package(s): _____

Requested Event: _____

Enclosed is my sponsorship of \$ _____

Payable to City of Gardner

Please send donations to:

City of Gardner

120 E. Main St.

Gardner, KS 66030

Phone: 913.856.0936

Email: gprd@gardnerkansas.gov



2023

Sponsorship Opportunities

Special Events

&

ATHLETICS



SPECIAL EVENT SPONSORSHIPS

GENERAL EVENT SPONSOR – \$500

Includes the Following Special Events:

- Earth Day – April 22, 2023
- Movie in the Park – June 2 & July 7, 2023
- Gardner Grind – Aug. 12, 2023
- Fishing Derby – Aug. 26, 2023
- Smoke on the Trails BBQ Competition – Sept. 9-10, 2023
- Christmas in the Park – Nov. 27, 2023
- Breakfast with Santa – Dec. 9, 2023
- Candy Cane Hunt – Dec. 14, 2023

*dates are subject to change

Sponsorship Includes:

- Company name listed on sponsor banner at events; deadline is March 15, 2023
- Company logo on website
- Company booth at one event of choice; one month notice required
- Distribution of sponsor items at one event of choice; one month notice required

INDEPENDENCE DAY FESTIVAL AND HALLOWEEN BOO BASH – \$100-\$2,000

Gardner Parks and Recreation offer two annual events that capture between 3,000 and 8,000 attendees per event. If you are interested in being a sponsor for either of these events, please reach out to Jordyn Lester, Special Events Coordinator. jl Lester@gardnerkansas.gov, 913.856.0937



ATHLETIC SPONSORSHIPS

PLASTIC CUPS AT CONCESSION STANDS

Place your logo on the plastic cups (22oz and 32oz) sold at all three concession stands located at Celebration Park (2) and the Gardner Aquatic Center.

Sponsorships Available:

- 3 @ \$1,500 per sponsor

POOL BANNERS

Display your business logo and information on a banner at the Gardner Aquatic Center for 1 or 2 years. Banners are approximately 5' x 7'.

Sponsorships Available:

- 1 year: \$600
- 2 years: \$800

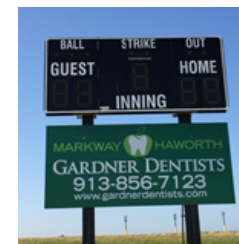


PARK SCOREBOARDS

Display your logo on a panel beneath a scoreboard at either Celebration Park or Westside Park. Choose from 3 or 4 years.

Sponsorships Available:

- 3 years: \$800
- 4 years: \$1,000



BANNERS AT CELEBRATION PARK OR WESTSIDE PARK

Display your business logo and information on a banner at one or all of the city athletic fields for 1 or 2 years. Banners are approximately 5' x 7'.

Sponsorships Available:

- 1 year
 - 1 field = \$600
 - 2 fields = \$900
 - 3 fields = \$1,300
 - 4 fields = \$1,600
 - 5 fields = \$2,000
 - 6 fields = \$2,400
 - 7 fields = \$2,800
 - 8 fields = \$3,100
- 2 years
 - 1 field = \$800
 - 2 fields = \$1,100
 - 3 fields = \$1,500
 - 4 fields = \$1,800
 - 5 fields = \$2,200
 - 6 fields = \$2,600
 - 7 fields = \$3,000
 - 8 fields = \$3,300



LEAGUE SPORTS

Sponsor a league of youth or adults and have your name or logo on the City of Gardner website, the team schedules and uniforms. Contact us by February 28 to be included on baseball, softball and t-ball uniforms, by July 31 for soccer, volleyball and flag football uniforms and by October 31 for basketball uniforms.

Sponsorships Available:

- Volleyball = \$600
- Flag Football = \$1,500
- Basketball = \$1,500
- T-Ball = \$1,500
- Baseball & Softball
 - Age 7/8 = \$1,400
 - Age 9/10 = \$1,200
 - Age 11/12 = \$900
 - Age 13-15 = \$800
- Soccer (sponsorship runs fall through spring)
 - K & Under = \$900
 - 1st/2nd grade = \$1,500
 - 3rd/4th grade = \$1,500
 - 5th/6th grade = \$600
 - 7th/8th grade = \$500

